

Message Text

UNCLASSIFIED

PAGE 01 DUSSEL 00012 061530Z

43

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 HEW-06 EB-07 PA-02 PRS-01 USIA-15

CIAE-00 INR-07 NSAE-00 RSC-01 /052 W

----- 070619

R 061450Z JAN 75

FM AMCONSUL DUSSELDORF

TO SECSTATE WASHDC 2490

INFO AMEMBASSY BONN

AMEMBASSY BELGRADE

AMCONSUL ZAGREB

AMCONSUL FRANKFURT

UNCLAS DUSSELDORF 00012

E.O. 11652: N/A

TAGS: BEXP, YO, GW

SUBJECT: INTERNATIONAL MEDICAL AND MEDICAL AIDS SHOW (IMMA);

INTERHOSPITAL - INTERNATIONAL HOSPITAL EXHIBITION

REF: ZABREB 1126

1. DUSSELDORF EVENT CITED REFTEL IS INTERHOSPITAL-
INTERNATIONAL HOSPITAL EXHIBITION (INTERNATIONALE KRANKEN-
HAUSAUSSTELLUNG) SCHEDULED FOR JUNE 10-13, 1975. INTER-
HOSPITAL IS MAJOR EVENT WITH OVER 36,000 SQ. METERS OF
DISPLAY SPACE ALREADY RESERVED BY 543 FIRMS, INCLUDING
43 NON- GERMAN. TO DATE NO U.S. FIRMS COMMITTED BUT
DUSSELDORF FAIR AUTHORITY BELIEVES SOME MAY EVENTUALLY
PARTICIPATE.

2. POST WOULD WELCOME PARTICIPATION IN INTERHOSPITAL BY
U.S. FIRMS AND THE OPPORTUNITY UTILIZE SAME EQUIPMENT AND
PERSONNEL HERE AND IN ZAGREB MIGHT BE A USEFULL SELLING POINT
IN ENCOURAGING SUCH PARTICIPATION. HOWEVER, EXHIBITORS
SHOULD ASSURE THEMSELVES THAT FIVE DAY DURATION BETWEEN
SUBJECT EVENTS WILL BE SUFFICIENT FOR TRANSFER OF DISPLAYS
AND STAFFS FROM THE FRG TO YUGOSLAVIA.
HENNEMEYER

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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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